

BIOENERGY INTERNATIONAL

EDITORIAL DATES & ADVERTISING RATES 2026



BIOENERGY INTERNATIONAL – YOUR DEDICATED AND TRUSTED MEDIA PLATFORM

BIOCHEMICALS & BIOMATERIALS – HEAT, POWER & COOLING – BIOLIQUIDS & EFUELS – BIOGAS & RENEWABLE GASES

– PELLETS, WOODCHIPS, BIOCARBON & SOLID BIOFUELS – CCUS, STORAGE, TRANSPORT & LOGISTICS – FEEDSTOCKS

– TECHNOLOGY & SERVICE SUPPLIERS – INNOVATION, RESEARCH & DEVELOPMENT

– POLICY, MARKETS & FINANCE – OPINION & COMMENTARY AND MUCH MORE!

25 YEARS YOUNG AND GETTING STRONGER

IT ALL STARTED WITH ONE MAN'S VISION of developing the potential of bioenergy. Lennart Ljungblom, who initiated the Swedish Bioenergy Association (Svebio) in 1980, started Bioenergy International, an English-language publication dedicated to the bioenergy sector, in 2001.

Over time, others joined Ljungblom to develop Bioenergy International. First Jeanette Fogelmark, then Dorota Natucka-Persson, and finally Alan Sherrard, who together formed "BioTrio" in 2010. This team of creatives became the driving force behind the magazine, combining expertise, creativity, and dedication to craft one of the first-ever global publications focused entirely on bioenergy.

Recognizing the value of Bioenergy International, Svebio welcomed both the magazine and team into its organization in mid-2011. From that moment, Bioenergy International and BioTrio became part of something bigger. For well over a decade, as part of Svebio, Bioenergy International grew organically – issue by issue, conference by conference, conversation by conversation, and launched a dedicated website in 2016.

In parallel within Svebio, BioTrio initiated and shaped events, connected international stakeholders, strengthened national and international initiatives, and supported Svebio members with dedication and integrity. Long-standing relationships across the industry and an expansive global contact network became one of BioTrio's greatest strengths and assets.

In late 2024, change arrived again for the BioTrio team with Svebio's organisational restructuring process opening up a new opportunity and chapter for Bioenergy International. As of July 1, 2025, Bioenergy International and BioTrio has continued its journey, independently, under a new home, Wodinna – Network for Women in Bioenergy AB, a company founded by Dorota a few years previously.

Wodinna represents BioTrio's collective inclusive future built on leadership, sector knowledge, and the ambition to explore new opportunities in the wider renewable energy, recycling, and bioeconomy space. The result of years of collaboration, continuous innovation, and a shared determination to evolve, Bioenergy International, its platform, and the BioTrio team now form the beating heart of Wodinna.

What began as a four-page "biomass manifesto" launched in May 2001 at the Sustain 2001 exhibition in Amsterdam, the Netherlands, has since grown into a global bioenergy platform and become a trusted international voice. Now, as part of Wodinna, the Bioenergy International story continues with the same clarity of purpose that has guided it since day one – to highlight the people, projects, research, companies, technologies, and applications across the value chains that showcase the use of biomass for energy in an economically and environmentally sustainable way. From research labs and clean cook-stoves to pilot plants and integrated biorefineries – and everything inbetween.

Ensure that your bioenergy story becomes shared as part of our story in the unwritten chapters ahead – contact Bioenergy International today.

**The first globally distributed bioenergy magazine
and still number one worldwide.**



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BioenergyInternational](https://www.linkedin.com/company/bioenergyinternational/)



[@bioenergyinternational](https://www.facebook.com/bioenergyinternational)



www.bioenergyinternational.com

MEET THE TEAM



Co-owner

EDITOR-IN-CHIEF, REPORTER & PHOTOGRAPHER

Alan Sherrard

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tel: +46 766 260 135

"Of Swedish-Irish descent, Alan Sherrard has an innate sense of curiosity and eagerness to explore any path less trodden. With a forestry background, keen environmental and photography interests, he enjoys travel, the great outdoors, and is inseparable from his camera, not least when documenting his other passion, the sounds of heavy metal genres. With integrity and a firm belief in the value of in-real-life reporting, his often thought-provoking texts are contextual, exceptionally well-researched, and written with a sense of collegiality and wit."



Co-owner

CEO, SALES, MARKETING, COMMUNICATION

& CO-EDITOR

Dorota Natucka-Persson

dorota.natucka@bioenergyinternational.com

tel: +46 704 019 140

"Dorota Natucka-Persson is the power-house of BioTrio. With a background in engineering and a strong belief in sustainability, circularity, and well-being for all, she brings technical insights, business acumen, and purpose to her work. She has many strong ideas for new projects and sees no obstacles - only possibilities for turning them into reality. A doting Polish mother who always puts her family first, she often travels to her summer house in Poland to recharge."



Co-owner

COO, SALES, MARKETING, COMMUNICATION

& GRAPHICAL DESIGN

Jeanette Fogelmark

jeanette.fogelmark@bioenergyinternational.com

tel: +46 736 275 363

"With her can-do attitude, unfazed by the technical jargon of things digital, Jeanette Fogelmark is a true fixer with a genuine multitasking ability. With her artistic mindset and hawk eye for detail, she not only creates visually appealing and congruent graphic designs, but she also keeps the books in order. Having a large Swedish-Greek family, she keeps them in order too."

How can we be of service to you? Contact us to discuss more.

www.bioenergyinternational.com

OUR PRODUCTS AND SERVICES

BIOENERGY INTERNATIONAL - MAGAZINE (PRINT AND DIGITAL)

Since 2001, Bioenergy International has evolved with the sector and grown to become a trusted global magazine. Now reaching over 10,000 readers worldwide via our app and digital editions - with FREE subscription - we also distribute select print copies to all our advertisers, partners, and key global events organizers.

PRINT **Contact us if you want to have your personal copy in print (post & packaging surcharges apply)**

Each issue is normally distributed at relevant bioenergy events. Please refer to the calendar of events listing on www.bioenergyinternational.com for an update on events that Bioenergy International will be distributed at.

DIGITAL **Web:** Read directly from the website as a PDF:

<https://bioenergyinternational.com/e-magazine/>

Mobile: Read directly from your mobile device by downloading the app:

<https://bioenergyinternational.com/subscription/>



WORLD OF PELLETS – GLOBAL POSTER MAP (PRINT AND DIGITAL)

First published in 2005, Bioenergy International's "World of Pellets" provides a clear global visual overview of biomass pellet production and key locations worldwide. As the pellet sector has grown, the World of Pellets has developed into a double-sided poster. It is widely used as an industry reference and decorates office walls around the world.

The poster has limited high-visibility logo placement space for technology providers. Distributed with our Pellets Special Issue, it reaches pellet producers, technology suppliers, and key industry stakeholders. The World of Pellets map is currently published in 1,500 print copies and is also available in digital format.

PRINT **Contact us to request your personal printed copy (P&P surcharges apply)**

DIGITAL **Web:** Read directly from the website as a PDF:

<https://bioenergyinternational.com/e-magazine/>



WEB SITE (DIGITAL)

First launched in 2016, the Bioenergy International website builds on 25 years of industry experience, and become a trusted global digital platform providing daily news, analysis, and technology coverage across the entire bioenergy value chain. With readers from around the world, easy global access, 24-hour reach, and daily updates, it delivers continuous insights for professionals across the sector.

WHAT THE WEBSITE DELIVERS:

- ✓ Daily global and regional bioenergy news
- ✓ Policy and market developments
- ✓ Project announcements and investments
- ✓ Technology launches and innovations
- ✓ Promotion of our partners and customers



OUR PRODUCTS AND SERVICES

NEW PRODUCT - BioInt BYTES (DIGITAL ONLY IN APP)



Monthly updates exclusive to the Bioenergy International App (distributed in the same way as all the magazines). The bioenergy sector moves quickly, and keeping up with the latest developments is challenging. Our new product brings the highlights directly to you, summarizing the most important news from the previous four weeks drawn from our website and weekly newsletters with editorial commentary.

BIOINT BYTES WILL INCLUDE:

- ✓ Curated industry news, insights and editorial commentary
- ✓ Event updates with a convenient calendar view of coming events of interest
- ✓ Targeted advertising opportunities - ask for availability, limited space for ads
- ✓ This all-in-one digital summary ensures that professionals in the bioenergy sector have the latest information at their fingertips, anytime and anywhere



COMING SOON BIOENERGY INTERNATIONAL ON-SITE ACTIVITIES

At Bioenergy International, our mission is to promote sustainable bioenergy and strengthen the role of biomass in building a sustainable future. Sharing news and articles is one way we achieve this. However, our impact goes far beyond publishing.

We connect people, companies, technologies, and industries worldwide, leveraging our extensive network, deep sector know-how, and years of experience. We know how to organize outstanding conferences, fairs, seminars, study tours, and meetings, bringing the bioenergy community together to meet, share knowledge, explore opportunities, and drive business and innovation.

For over two decades, we have played a key role in organizing major events in Sweden, such as the Nordic Pellet Conference, World Bioenergy, Advanced Biofuels Conference, and Fuel Market Day, and internationally – Nordic-Baltic Bioenergy Conference (Sweden, Latvia, Finland, and Lithuania), the first-ever Pellets Expo Conferences in Poland and Thailand, respectively.

In addition, we have coordinated numerous study tours, expo-pavilions, and group visits in Sweden and abroad, connecting professionals and decision-makers in meaningful ways.

And while nothing is confirmed yet, these kinds of activities are something that we intend to continue being involved with going forward.

STAY INFORMED ABOUT OUR CURRENT PROJECTS AND UPCOMING EVENTS

WEEKLY NEWSLETTER BIOINT NEWS & VIEWS (DIGITAL)

Our weekly newsletter "BioInt News & Views" features the latest articles from the Bioenergy International website, updates on upcoming events, and banners from our partners and advertisers.

AUDIENCE: sent to a growing international audience of more than 10,000 subscribers.

FREQUENCY: weekly, ensuring readers stay up-to-date with the global bioenergy sector.

SUBSCRIBE: easy to sign up from our web site - <https://bioenergyinternational.com/newsletter/>

BANNERS: popular advertising channel

Bioenergy International's BioTrio continues to bring the industry together, supporting global events as a media partner and hosting our own initiatives. We are committed to building connections, sharing insights, and strengthening the bioenergy sector worldwide.

AUDIENCE & INDUSTRY DEMOGRAPHICS

REACH QUALIFIED READERS WITH PURCHASING POWER

As an international bioenergy advocate press with a clear editorial focus on the biomass-to-energy value chains, your advertising is always relevant and in context. Editorial priority is given to the "doers" taken from across these biomass-to-energy value chains that span traditional industry sectors, sub-sectors, and markets, unlocking new opportunities for your products and services. Features range from on-site coverage of commercial facilities and integrated installations to pilot plants and R&D projects.

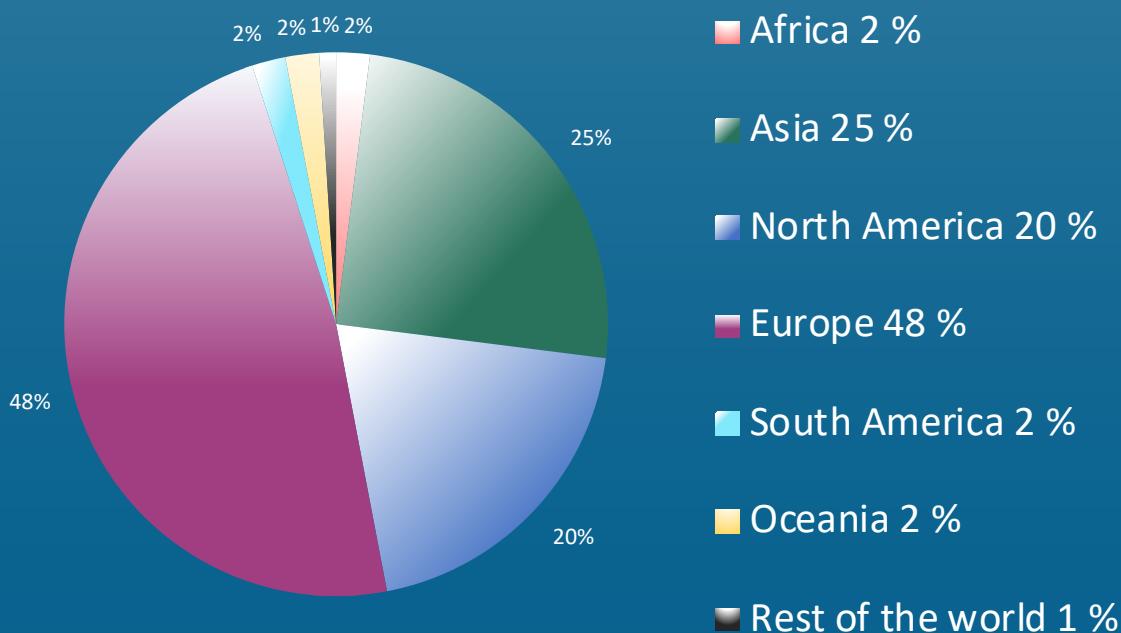
Bioenergy International (print & digital) is read by qualified readers – business decision-makers with purchasing power from different business sectors that share a common interest in bioenergy. One third of readers who have disclosed their job title hold Senior Management or C Suite Executive positions such as CEO, CFO, CTO, COO, President, VP, Chairman, Owner, Founder, Board Member, Director, Senior Advisor, Senior Consultant. Another third have operational positions such as Plant Manager, Engineer, Project Manager, Contractor, Maintenance Technician. Around one-fifth of readers have marketing, sales, and business development positions such as Key Account Managers, Sales Managers, Market Coordinators, Technical Sales, Sales Engineers, and Market Managers. Finally, approximately 4 percent of readers work in Governmental, Academic, NGO, Research & Development, or Trade organizations, while 10 percent have not disclosed a job title or specified a profession.

As an advertiser, you can leverage the Bioenergy International media platform to reach qualified target groups and relevant decision-makers with purchasing power.

PAGE VIEWS 2 600 000

USERS 1 800 000

OCTOBER 25, 2016 - DECEMBER 31, 2025.
AVERAGE VISIT DURATION OF 1.20 MIN.



1.

Biomass for Heat & Power including Biochar Special

- **NEW** Directory: Bio-Based Carbon Solutions (PtX + PyCCUS + BECCUS)

Spotlight 1: Biochar in industry **Spotlight 2:** Forest & field biomass supply chains

Material Deadline: February 18 **Distribution Start:** February 27

This issue takes a look at some of the world's larger biomass based energy projects. In addition, a look at how manufacturing and process industries are embracing bioenergy solutions to provide space and/or process heat, steam, cooling and/or power.



2.

Energy from Residues & Residue Treatment

- **Directory:** Global Suppliers

Spotlight 1: Flue gas & ash handling **Spotlight 2:** Anaerobic digestion (AD) & Organic Rankine Cycle (ORC) technologies

Material Deadline: April 15 **Distribution Start:** April 24

This issue features energy recovery from residues such as RDF and MSW as well as other non-conventional biogenic sources including secondary sources such as waste heat and exhaust gases like carbon capture and utilisation/recycling (CCU/R), gas-to-liquid (G2L) as well as residue treatment including industrial, urban organics and wastewater treatment.



3.

Pellets Special

- **Directory:** Pellets Special Suppliers + Poster

Material Deadline: June 17 **Distribution Start:** June 26

A special, stand alone issue of Bioenergy International dedicated to pellets, which includes advanced biomass pellets (aka black pellets) and agri-biomass pellets. A companion to the "World of Pellets" wall poster, this the 12th edition includes site reports, a review of 2025 and 2026, pellet production technology features and will be distributed at all major pellet events 2026.



4.

District Energy - Combined Heat, Power and Cooling

- **Directory:** Biomass- & District Energy Equipment Supplier Directory

Spotlight 1: Energy storage **Spotlight 2:** Biomass handling

Material Deadline: September 16 **Distribution Start:** September 25

Combining power generation with distributed heat and/or cooling for residential and commercial applications is resource efficient but not widely practised. The opening up of heating and cooling network infrastructure for third-party suppliers, such as residual heat from industry and data centres, is also a model that is gaining momentum. This issue looks at some of these projects and the case for district/distributed energy networks.



5.

Storage, Shipping, Logistics, Biomass for Transportation

- **Directory:** Biogas Technology Suppliers

Spotlight 1: Feedstock pretreatment technologies **Spotlight 2:** Transport powertrain technologies

Material Deadline: November 18 **Distribution Start:** November 27

This issue focuses on conventional and advanced transportation biofuels and looks at how these multi-functions complement each other and how they can be integrated as biorefineries as well as other "Power-to-X", "carbon recycling", chemical recycling technologies, and electro-fuels (eFuels).



In Every Print Issue (EXCEPT Pellets Special)

Note that in addition to the above editorial themes and features, each print issue (with the exception of Pellets Special) covers news on biogas, biocarbon, bioliquids, biofuels, CCUS, heat & power, markets & finance, policy, pellets & solid fuels.

PRINT & E-MAGAZINE

AN ADVERT IN PRINT APPEARS ALSO IN THE DIGITAL VERSION

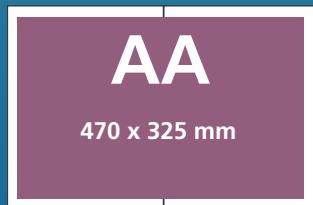
Double Page Spread	4 850 €
Whole/Full Page	3850 €
Special Positions	
Inside Front Cover (2 page)	3990 €
Page 3 & 4	3990 €
Inside Back Cover	3990 €
Outside Back Cover	4350 €
Half Page	2450 €
Third Page	1990 €
Quarter Page	1550 €
One Year Special (OYS) Package of 4 insertions + logo in one directory / one invoice	2690 €/Year
Outside Front Cover (OFC)	2990 €

SPECIAL PACKAGE DEAL:

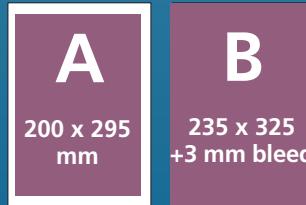
- **One Year Special (OYS) + Digital Banner** 6550 €/Year
(banner on the web **or** Biolnt News & Views **or** Biolnt BYTES)
Package of 4 print insertions + Square banner:
12 months web banner; **OR**
12 banner placements in Biolnt News & Views (weekly); **OR**
12 banner placements in Biolnt BYTES (monthly).
- **Commercial Special** 97,5 x 67,5mm 795 €
- **ADVERT "PELLETS SPECIAL" ONLY: +20% (AA - G&I)**



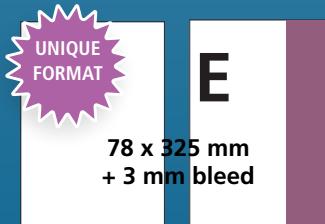
795 €



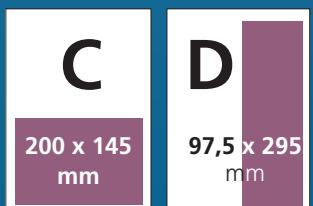
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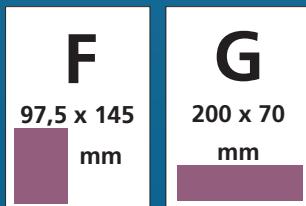
Whole/Full Page



Third Page



Half Page



Quarter Page



OYS OFC

POSTERS & DIRECTORIES

LOGO ON THE WORLD OF PELLETS &/OR other WALL POSTERS

WORLD OF PELLETS

– Distributed with issue no. 3 Pellets Special.

First published in 2005, the “**World of Pellets**” poster provides a global visual overview of biomass pellet production and locations. Over 1,292 listed plants that have an annual production capacity of 10,000 tonnes or more.



The poster is 1 000 x 700 mm and available as **PRINT & DIGITAL** with each respective print issue. **Poster logo format 20 x 60 mm**

DIRECTORY

Logo format 20 x 30mm 495 €

Each issue includes a specific technology supplier directory published in the magazine. Free of charge, the directory listing includes company name, technology category and website address.

To make your entry pop, **order a special full colour display** that includes your company description and logo for only 495 € per directory. The entry appears both in the printed and e-magazine.



SEND YOUR ADVERT MATERIALS TO JEANETTE

Jeanette Fogelmark will help you with checking all materials, making sure it has the best display, both in print and digital.
E-mail to jeanette.fogelmark@bioenergyinternational.com



BANNER – DIGITAL

**BIOENERGYINTERNATIONAL.COM – ON DESKTOPS,
TABLETS & SMARTPHONES**

A - TOP LEADERBOARD - VISIBLE ON ALL PAGES

Format: 1180 x 280 and 320 x 320 px

1 position, max. 3 ad slots that rotate.

Banner needs to be supplied in **both** formats

Type: jpg, jpeg, gif or png

Size: max. 200 kb

1150 €/1 month

B - ARTICLE LIST BANNER - VISIBLE ON ALL PAGES

Format: 780 x 240 and 320 x 320 px

2 positions, max. 3 ad slots that rotate.

950 €/1 month

Type: jpg, jpeg, gif or png

Size: max. 200 kb

C - STICKY - VISIBLE ON ALL PAGES

FOLLOWING AS YOU SCROLL DOWN

Format: 320 x 250 - 600 px

Only one unique ad slot.

Type: jpg, jpeg, gif or png

Size: max. 200 kb

NEW

1100 €/1 month

D - SQUARE - VISIBLE ON ALL PAGES

Format: 320 x 320 px

2 positions, max. 4 ad slots that rotate.

750 €/1 month

Type: jpg, jpeg, gif or png

Size: max. 200 kb

WEEKLY NEWSLETTER

**BIOENERGYINTERNATIONAL.COM – ON DESKTOPS,
TABLETS & SMARTPHONES**

A roundup of the week's headlines and commentary from the Bio-energy International website sent to over **10,000 "Bioint News & Views"** newsletter subscribers.

A - TOP LEADERBOARD 550 € / Edition

Format: 1180 x 280 px (as jpg, jpeg, gif or png, max 200 kb)

B - SQUARE 450 € / Edition

Format: 320 x 320 px (as jpg, jpeg, gif or png, max 200 kb)

Package deal – perfect for campaigns or for keeping top of mind

4 newsletters -15% discount

12 newsletters -25% discount

24 newsletters -35% discount

OFFICIAL PUBLICATION OF WBA

Bioenergy International is proud to be the official publication of the **World Bioenergy Association (WBA)**, a global organization dedicated to increasing the efficient and sustainable utilization of bioenergy around the world and supporting the business environment for the bioenergy companies.



LEVERAGE THE LONG-TAIL

There are over 11,100 articles posted on the Bioenergy International website since its launch in October 2016.

Perhaps your company, client, technology or project has been featured in a specific article – search on your company name to find out.

Take advantage of the Internet's long-tail effect by using the website as a third-party reference archive – by adding your company link retroactively to the article(s) of your choice, either as a:

- One link in the article body text - 350 €/article

- Boiler Plate below the article - 550 €/article

The link/boiler plate remains active until you instruct otherwise.

Not featured on the website? Be sure to include Bioenergy International on your press/ PR circulation list!

SPONSORED ARTICLE – WEB

**BIOENERGYINTERNATIONAL.COM – ON DESKTOPS,
TABLETS & SMARTPHONES**

The graphic format of a sponsored article is similar to that of other editorial on the website. However, to make it clear to the reader, it is clearly marked with a delineation line around the article and the text "Sponsored content from our partner (company name)".

1350 € for 1 week, 1450 € for 2 weeks

1550 € for 3 weeks, 1650 € for 4 weeks

BIOINT BYTES (APP)

Monthly updates exclusive in the App (distributed in the same way as all the digital magazines).

A curated version with commentary of what happened in the industry during last 4-5 weeks, event reports, calendar update, advertisements (magazine formats availability: A, B, C, D, E, F, G H)

A, B - FULL PAGE 2310 € / Edition

C, D - HALF PAGE 1470 € / Edition

E, F - QUARTER PAGE 930 € / Edition

H - OYS 495 € / Edition

Package deal – perfect for campaigns or for keeping top of mind

3 Bioint BYTES -15% discount

6 Bioint BYTES -25% discount

12 Bioint BYTES -35% discount

SOCIAL MEDIA

Active on LinkedIn, X (previously Twitter) and/or Facebook? Don't forget to include/tag/follow us with your latest postings.



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BioenergyInternational](https://linkedin.com/company/BioenergyInternational)



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**The first globally distributed bioenergy magazine
and still number one worldwide.**



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